

MANVIKA BIMBRAW

UI/UX Designer

Immediate Joiner

• Pune, India

+91-9805119506

manvikabimbraw17@gmail.com

Portfolio

<https://manvikab.github.io/>

Behance

[behance.net/manvikabimbraw18](https://www.behance.net/manvikabimbraw18)

Skills

- User Research
- Information Architecture
- Wireframing
- Prototyping
- Usability Testing
- Visual Design
- Design Systems
- Interaction Design
- Analytics

Design Tools

- Figma
- Canva
- Photoshop
- Wix
- Squarespace
- WordPress
- FigJam

DesignBoat, Pune, India

UI/UX Certification

May 2024 – September 2024

Completed an intensive UI/UX course at DesignBoat School, gaining hands-on experience across the design process from research to prototyping for web and mobile platforms.

Product Designer with 3+ years of experience designing websites, digital products, and back-office tools, backed by 5 years of overall experience across website design, SEO, and digital marketing. Skilled in user research, wireframing, prototyping, UI design, and UX writing. Leverages analytics and user insights to make data-informed design decisions that balance user needs with business goals.

WORK EXPERIENCE

LevelWorks (www.levelworks.co) - Pune, India

UI/UX Designer, April 2026 – June 2026

- Designed modular case study pages for client projects, defining page structure, custom sections, content hierarchy, and storytelling to effectively communicate project outcomes and business impact.
- Designed landing pages for the company's new Semantic Search product, clearly communicating its AI-powered blog search capabilities through intuitive UI.
- Designed interfaces for internal tools, including a Website Crawler/Scraper, focusing on usability, workflow efficiency, and information hierarchy.
- Designed an internal analytics dashboard for tracking client proposals, enabling teams to monitor proposal status, performance, and pipeline through an intuitive interface.
- Worked closely with product managers and developers to define user stories and acceptance criteria, delivering high-fidelity designs and detailed developer handoff in Figma.
- Partnered with developers during design handoff and conducted UI testing to identify implementation inconsistencies, validate design accuracy, and ensure a seamless user experience before release.

Seventh Square - Jaipur, India

UI/UX Designer, July 2025 – April 2026

- Owned end-to-end user journeys for buyers and sellers, improving usability, navigation, and conversion across the platform, serving 30K–40K monthly users.
- Revamped product pages, customer support, navigation, and seller advertising flows using user behavior insights using Microsoft Clarity and Google Analytics.
- Created user flows and conversation journeys for a customer support WhatsApp chatbot, enabling a seamless support experience.
- Built a Customer Support Dashboard to streamline support operations and improve response efficiency.
- Developed an AI-based recommendation model for sellers to improve product discovery and lead quality.
- Created SEO-aligned website content (FAQs, blogs, policies) using UX writing principles, contributing to a 128% increase in clicks, 249% growth in impressions, and ~30% improvement in search rankings.

Seventh Square - Jaipur, India

UI/UX Intern, November 2024 – June 2025

- Designed email and WhatsApp templates for transactional and promotional journeys.
- Created email and WhatsApp automation flows for onboarding, engagement, and re-engagement.